



**INGENIA COMMUNITIES GROUP** 

**ASX CEO SESSIONS** 



## **Business Overview**

## Creating Australia's best lifestyle communities



Over 5,000 Residents



**4,000** Occupied permanent homes



Annual revenue >\$100 million

Stable rent base - \$1 million/pw



Over 2,100 new home sites secured

Ingenia has Australian **Communities & growing** Portfolio now million NT 9 QLD SA 9 35 WA **8 DMF VILLAGES TAS** 

29 LIFESTYLE & HOLIDAY PARKS

31 RENTAL VILLAGES

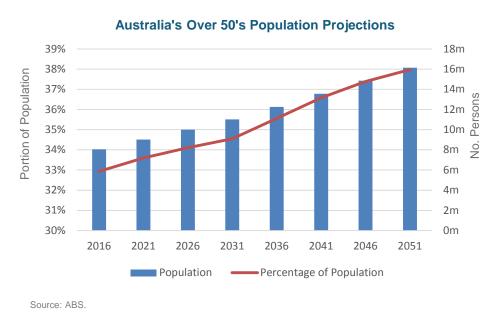


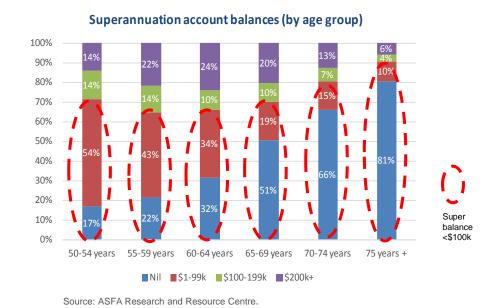
## **Strategy**



## Strategy Underpinned by Significant Opportunity

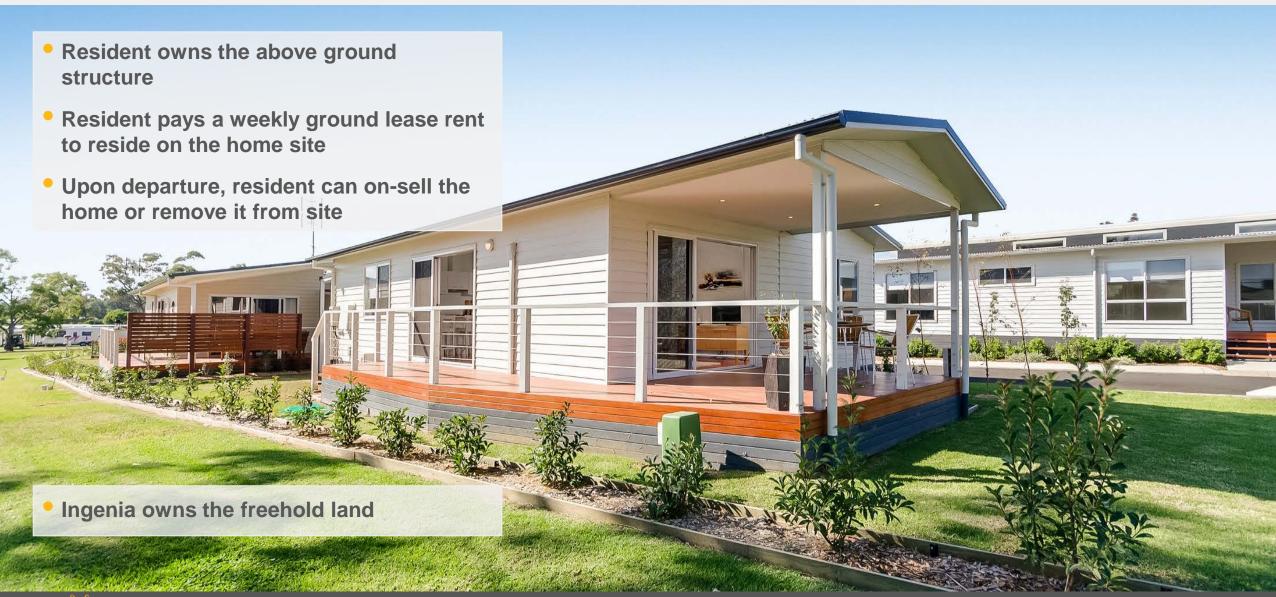
Rapidly ageing population with limited assets outside of family home





- > The 2011 Census indicated that 77% of single people over 65 rely on Commonwealth pension as their primary source of income
- > The maximum pension is \$437 per week which is insufficient to fund a comfortable retirement
- Australia's growing pool of retirees is living longer for people aged 65–69 some 70% have <\$100k in accumulated superannuation</p>
- For many retirees, the sole source of accumulated wealth is ownership of the family home releasing equity whilst retaining Government payments is increasingly attractive

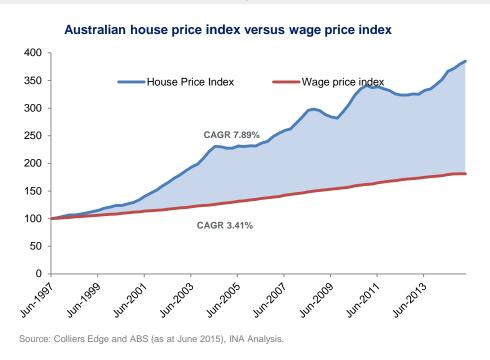
## **Business Model: Land Lease Rental**

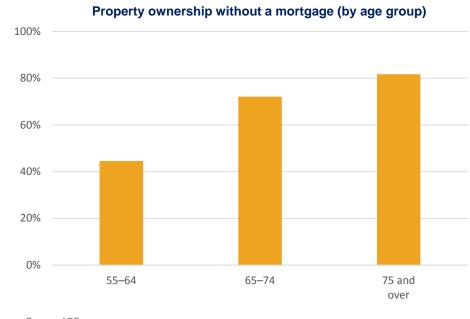


## Why Land Lease Communities?



# **Convergence of Ageing Population and Housing Affordability Crisis Creates Opportunity**





Source: ABS.

#### As house prices rise, affordability is decreasing

- > The rate of wage (and pension) growth has been far outstripped by growth in house prices
- > For many retirees home ownership is the sole source of wealth accumulation

Releasing equity to fund a comfortable retirement while retaining access to the pension and receiving rent assistance is attractive to many seniors



## Low Penetration in Australia

Model well established in US



Over 60,000 lifestyle and holiday communities

## >6% of population live in a lifestyle community

- Resident population a mix of individuals, families and retirees
- Homes commonly purchased on credit













~2,500 lifestyle and holiday communities

## <1% of population live in a lifestyle community

- Resident population predominantly retirees
- Cash buyers only no credit available

Lifestyle communities a small portion of housing stock and (presently) have low penetration



## Lifestyle and Holiday Communities: The Evolution



> Established in the 1950's to accommodate families and couples on holidays



> Caravan parks began to offer increasing mix of temporary caravan sites and permanent manufactured home sites



- > Today, lifestyle communities primarily built for permanent manufactured home sites
- > Affordable yet better quality manufactured homes

## **Efficient Development Process**



### Flexible home designs





#### **HIBISCUS FEATURES**

- 3 bedrooms
- Modern kitchen with quality appliances
- Covered entry
- Garage roller door
- Separate living and dining
- Large covered entertaining deck
- · Two way ensuite bathroom
- Additional water closet
- Reverse cycle heating and cooling
- · Ceiling fan to master bedroom
- · Walk in robe to master bedroom
- Fully landscaped

INTERNAL LIVING AREA	103.8m <sup>2</sup>
EXTERNAL LIVING AREA	19.9m²
CARPORT	24.0m²

The information is provided solely as general information and the final product may differ from what is displayed. The fixtures, fittings and finishes displayed may induce non-standard induciously which may become unavailable and are subject to change, therefore the display may differ from the final product.





## **Quality Homes with Flexible Floor Plans**



#### RESIDENCE 12 2 bedrooms + study - 2 bathrooms





#### **RESIDENCE 12 FEATURES**

- Enjoy a new home with modern finishes
- Open plan living
- Modern entertainer's kitchen
- European laundry
- · 2 bedrooms + study
- · 2 bathrooms
- Single carport
- Entertainment deck
- Walk-in-robe to master bedroom
- Air conditioning to living and dining areas
- Ceiling fans to bedrooms and living areas
- · Connection to services

TOTAL	129 m <sup>2</sup>
CARPORT	18m²
EXTERNAL LIVING AREA	28m²
INTERNAL LIVING AREA	83 m²



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#### TYPE 1A FEATURES

- Enjoy a brand new home with modern finishes
- · Open plan living space
- Modern entertainer's kitchen
- Separate laundry
- 2 bedrooms
- 1 bathroom
- Single carport with roller door and remote control\*
- · Covered entertainment deck
- · Built-in-robes in all bedrooms
- · Air conditioning to living areas
- Ceiling fans to bedrooms and living areas
- Seperate toilet

TOTAL	109.85m <sup>2</sup>
CARPORT	21.00m <sup>2</sup>
EXTERNAL LIVING AREA	14.05m²
INTERNAL LIVING AREA	74.80m²

\* Site 14 has an open carport, no roller door or remote.

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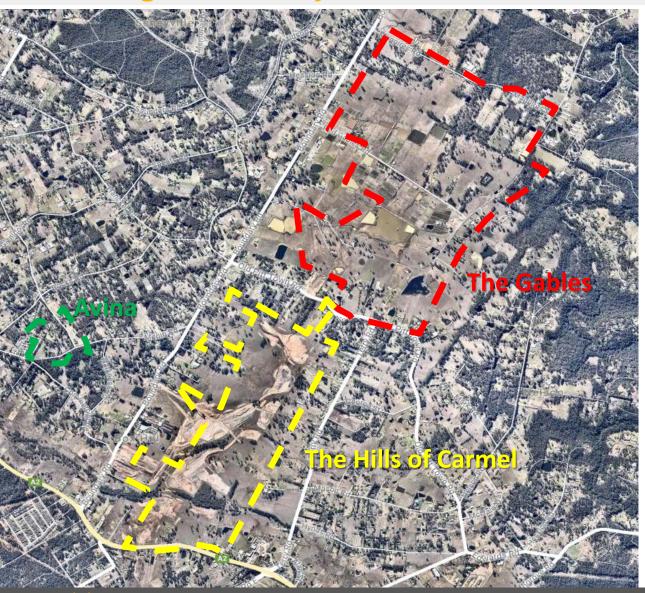


## **Business Update: Acquisitions**



## **Acquisitions**

### **Building scale in key metro and coastal locations**



#### Avina Van Village, Greater Sydney (\$33 million)

- Existing 180 site lifestyle and tourism park with vacant land for ~150 homes (STA)
- Due to settle October 2016
- Last family owned institutional-grade caravan park in Sydney
- Extends development pipeline in a key growth corridor with potential for strong sales velocity and development margins
- Three-year option over additional land capable of developing further
   95 homes

## **Acquisitions**

## Building scale in key metro and coastal locations



### Happy Wanderer, Fraser Coast (\$9.5 million)

- Establishes a new cluster in the popular retiree market of Hervey Bay, Queensland
- Adds 149 additional permanent and tourism sites in a prime coastal location
- Under contract due to settle October 2016



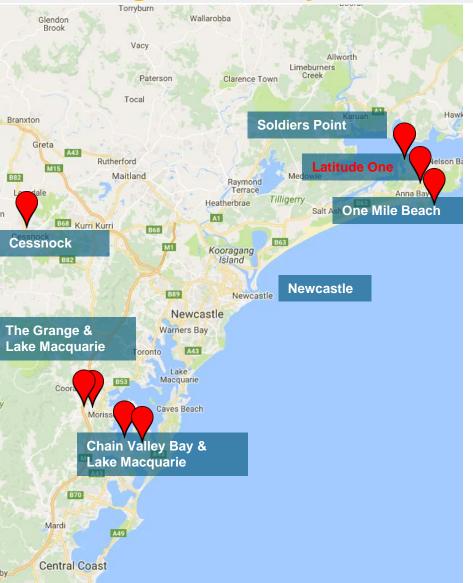
### Ocean Lake Caravan Park, NSW (\$9.2 million)

- Existing 254 site lifestyle and tourist park in NSW South Coast cluster
- Permanents and annuals represent over 50% of revenue
- Settled 3 August 2016
- Immediate earnings accretion at an attractive yield with significant reconfiguration opportunities and potential for future permanent conversions



## **Acquisitions**

## **Building scale in key metro and coastal locations**



### 'Latitude One', Port Stephens, NSW (\$7.0m)

- DA approved site within a 5 minute drive of Anna Bay shops and Birubi Beach, within existing Hunter – Newcastle cluster
- DA approved greenfield site for 229 lot land lease community
- Under contract due diligence well progressed
- Vendor retains minority interest in longer term operations
- Extends development pipeline in key Newcastle retiree market





## **Recent Performance**



## **FY16 Highlights**

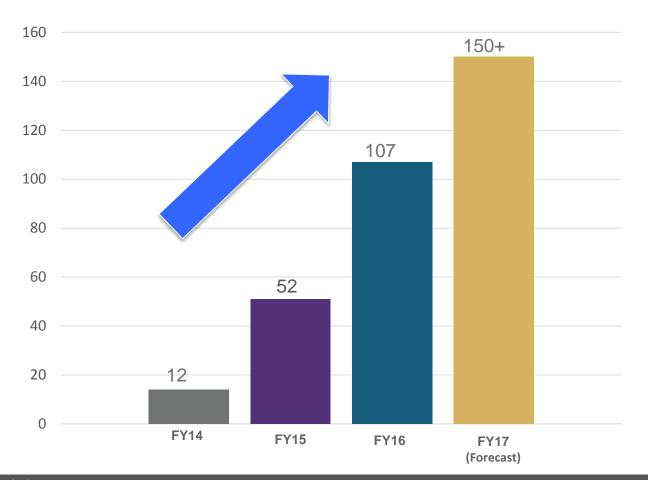
	Ingenia now owns 27 Lifestyle Communities with six under contract or option
STRATEGY	Over 2,100 development sites secured (83% in metro and coastal locations)
	Quality deal flow (metro and coastal) in place
FINANCIAL	Operating cashflows strong at \$21.0 million – up 133% on FY15
	Underlying Profit from continuing operations \$20.2 million – up 20% on FY15
	Distribution per security 9.3 cents - up 15% on FY15
	Successful equity raising of \$68.5 million
OPERATIONS	Rapid increase in Lifestyle Communities rental revenue – up 67% on FY15
	Sales momentum building with 107 new home settlements – up 106% on FY15
	High occupancy across Garden Villages – 90.7%
DEVELOPMENT	Development now underway in 13 communities
	Investment in development pipeline and platform delivering growing returns



## **Sales Platform Delivering Results**

## **Progress of development strategy**

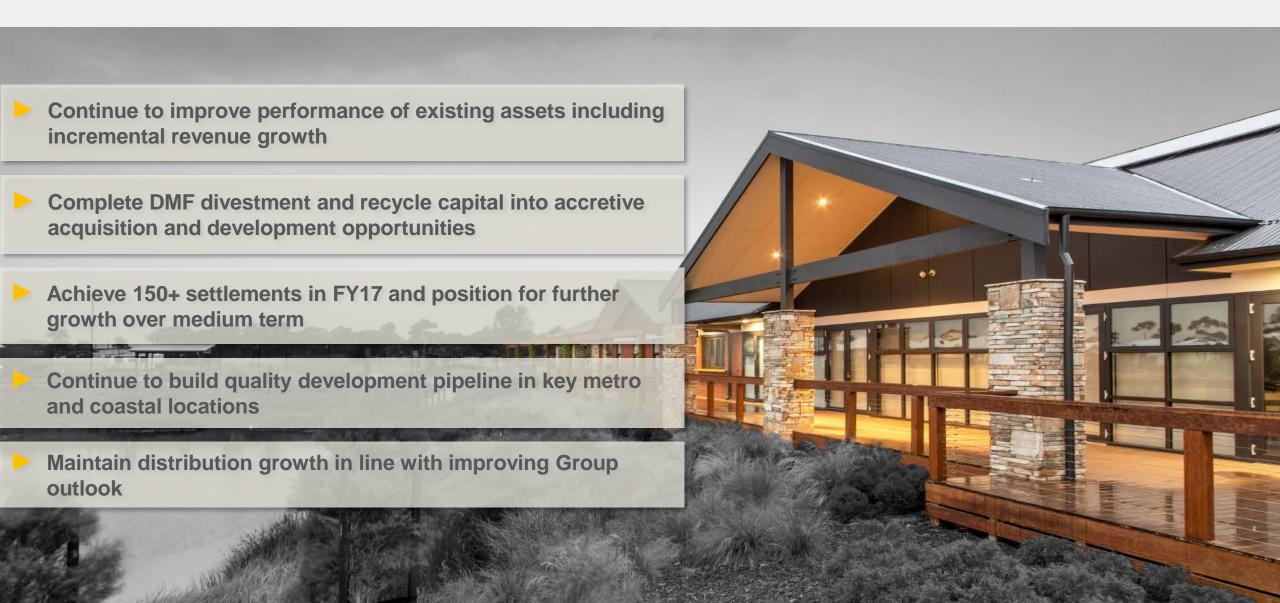
- > Focus on large-scale, multi-year development projects in quality metro and coastal markets which can deliver increased sales velocity and attractive margins
- > Supplemented by expansion and conversion of existing and targeted lifestyle and tourism parks



Existing Large Scale Projects		
1. Lara – Outer Melbourne	161 sites	
2. Bethania – Brisbane	194 sites	
3. Chambers Pines – Brisbane	256 sites	
4. Stoney Creek – Sydney	78 sites	
5. Conjola – NSW South Coast	135 sites	
Under Contract / Option		
6. Avina Van Village – Sydney	250 sites	
7. Upper Coomera – Bris/Gold Coast	180 sites	
8. Latitude One – NSW Coast	229 sites	



## **Outlook**





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